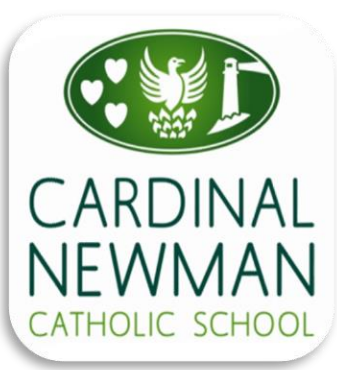


Year 10 GCSE Media Studies



AO3

Component 3

NEA – Brief Release annually 1st March

Students will continue to create their own media product using the skills they have learnt throughout the year of the media theoretical framework. Students will demonstrate their knowledge and understanding of the theoretical framework throughout their NEA piece.

Theoretical Framework:
Media Language
Representation
Industry
Audience



SUMMER 3:2

AO3

Component 3

NEA – Brief Release annually 1st March

Students will recap knowledge and understanding of Photoshop. Students to research media industry and audiences of the chosen media industry (magazines). Students to use their knowledge and understanding of media language and representation in magazines through the creation of their own media product. Theoretical perspectives to be applied in the Statement of Aims.

Theoretical Framework:
Media Language
Representation
Industry
Audience

SUMMER 3:1

THE ARCHERS

THE Sun

Component 1 Section A & B

The Sun & The Archers

Students will focus on all four areas of the theoretical framework in this topic. They will explore the current political contexts in society and explore how this affects representations of politicians. They will also explore the workings of the radio industry, focusing on public service broadcasters.

Theoretical Framework:
Industry
Audience
Media Language
Representation

**AO1
AO2**

SPRING 2:2

**AO1
AO2**

Component 1 Section A

GQ, Vogue and The Guardian

Students will focus on two areas of the theoretical framework in this topic: Media Language and Representations. They will explore ethnical issues in society and political contexts.

Theoretical Framework:
Media Language
Representation

SPRING 2:1

**AO1
AO2**

Component 1 Section B

No Time to Die and Fortnite

Students will focus on all four areas of the theoretical framework in this topic. They will explore the gaming and film industry, including regulation and ownership.

Theoretical Framework:
Industry
Audience
Media
Language
Representation

FORTNITE



VOGUE

The Guardian

**AO1
AO2**

AUTUMN 1:2

AUTUMN 1:1

Component 1 Section A

Quality Street, This Girl Can and The Man with the Golden Gun

Students will focus on two areas of the theoretical framework in this topic: Media Language and Representation. They will explore historical and contemporary context issues such as patriarchy, the Oil Embargo and the gender disparity in sport.

Theoretical Framework:
Media Language
Representation



OUR LEARNING JOURNEY



CARDINAL
NEWMAN
CATHOLIC SCHOOL

Year 11 GCSE Media Studies

AO3

Transition to Year 12 Media Studies (for students who opt to take A-Level Media)

Students will be provided with a summer bridging task to prepare them for the A-Level Media Studies course. This will require students to complete tasks in all 4 areas of the theoretical framework and will be assessed in the first week of the A-Level course.

Theoretical Framework:
Media Language
Representation
Industry
Audience

AO3

SUMMER
3:2

Exam Revision for C1 and C2

SUMMER
3:1



Component 2 Section B TLC's Waterfalls and Bruno Mars (Uptown Funk)

Students will focus all four areas of the theoretical framework. They will explore the music industry, with a close focus on online media (e.g. websites and social media). Students will also explore contemporary context, as well as historical context from the 1970s.



Theoretical Framework:
Industry
Audience
Media Language
Representation

AO1
AO2

SPRING
2:2

AO1
AO2

Component 2 Section B

Taylor Swift (Bad Blood) and TLC's Waterfalls
Students will focus all four areas of the theoretical framework. They will explore the music industry, with a close focus on online media (e.g. websites and social media). Students will also explore contemporary context, as well as historical context from the 1990s.



Theoretical Framework:
Industry
Audience
Media Language
Representation

SPRING
2:1

AO1
AO2

Component 2 Section A Luther and The Sweeney

Students will focus on all four areas of the theoretical framework in this topic. They will explore the TV industry in a contemporary and historical context, as well as analysing key aspects of the two crime drama.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

AO1
AO2

AUTUMN
1:1

AUTUMN
1:2

THE ARCHERS

Component 1 Section A & B

The Sun and The Archers
Students will focus on all four areas of the theoretical framework in this topic. They will explore the current political contexts in society and explore how this affects representations of politicians. They will also explore the workings of the radio industry, focusing on public service broadcasters.

THE SUN

Theoretical Framework:
Industry
Audience
Media
Language
Representation

OUR LEARNING JOURNEY

Year 12 A-Level Media Studies



CARDINAL
NEWMAN
CATHOLIC SCHOOL

AO3

Component 3

NEA – Brief Release annually 1st March

Students will continue to create their own media product using the skills they have learnt throughout the year of the media theoretical framework. Students will demonstrate their knowledge an understanding of the theoretical framework throughout their NEA piece.

Theoretical Framework:
Media Language
Representation
Industry
Audience

AO3

Component 3

NEA – Brief Release annually 1st March

Students will recap knowledge and understanding of Photoshop. Students to research media industry and audiences of the chosen media industry (magazines). Students to use their knowledge and understanding of media language and representation in magazines through the creation of their own media product. Theoretical perspectives to be applied in the Statement of Aims.



SUMMER
3:2

AO1
AO2

Component 1 Section A Formation Music Video

Students will analyse the meanings and connotations created in the music video, explore bounce music genre conventions and explore issues such as police brutality, slavery and Hurricane Katrina. They will also discuss dominant ideologies surrounding females/ethnicity and how this affects representations.



Theoretical Framework:
Industry
Audience
Media Language
Representation

Component 1 Section B

Have you Heard George's Podcast?

Students will also explore the workings of the radio industry, focusing on public service broadcasters and explore contemporary issues such as racism.



SUMMER
3:1

Theoretical Framework:
Media Language
Representation
Industry
Audience

SPRING
2:2

Theoretical Framework:
Industry
Audience
Media Language
Representation

AO1
AO2

Component 1 Section B

I, Daniel Blake and Black Panther

Students will explore the film industry, focusing on independent and mainstream films. They will explore ownership, regulation and technologies and the issues contemporary society has placed on the film industry.



SPRING
2:1

AO1
AO2

Component 1 Section A & B Superhuman

Students will explore the Channel 4 marketing campaign for the Paralympics, discuss issues surrounding disabilities and explore how audiences are targeted and how contexts can affect interpretations.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

Component 1 Section A & B

The Daily Mirror and The Times

Students will explore the newspaper industry, focusing on political contexts, ownership, regulation and technology and the issues contemporary society has placed on the newspaper industry.



AUTUMN
1:2

AO1
AO2

Component 1 Section A Riptide Music Video

Students will analyse the meanings and connotations created in the music video, explore indie music genre conventions and explore the surrealist genre. They will also discuss dominant ideologies surrounding females and how this affects representations.



AO1
AO2

AUTUMN
1:1

Component 1 Section B

Assassin's Creed Video Game Franchise

Students will explore the gaming industry in this topic, focusing on ownership, regulation and technology and the issues contemporary society has placed on the gaming industry.



Component 1 Section A

Kiss of the Vampire

Students will explore horror genre conventions, how meaning is created and discuss how historical contexts affect representations e.g. patriarchy.



Component 1 Section A & B

Tide

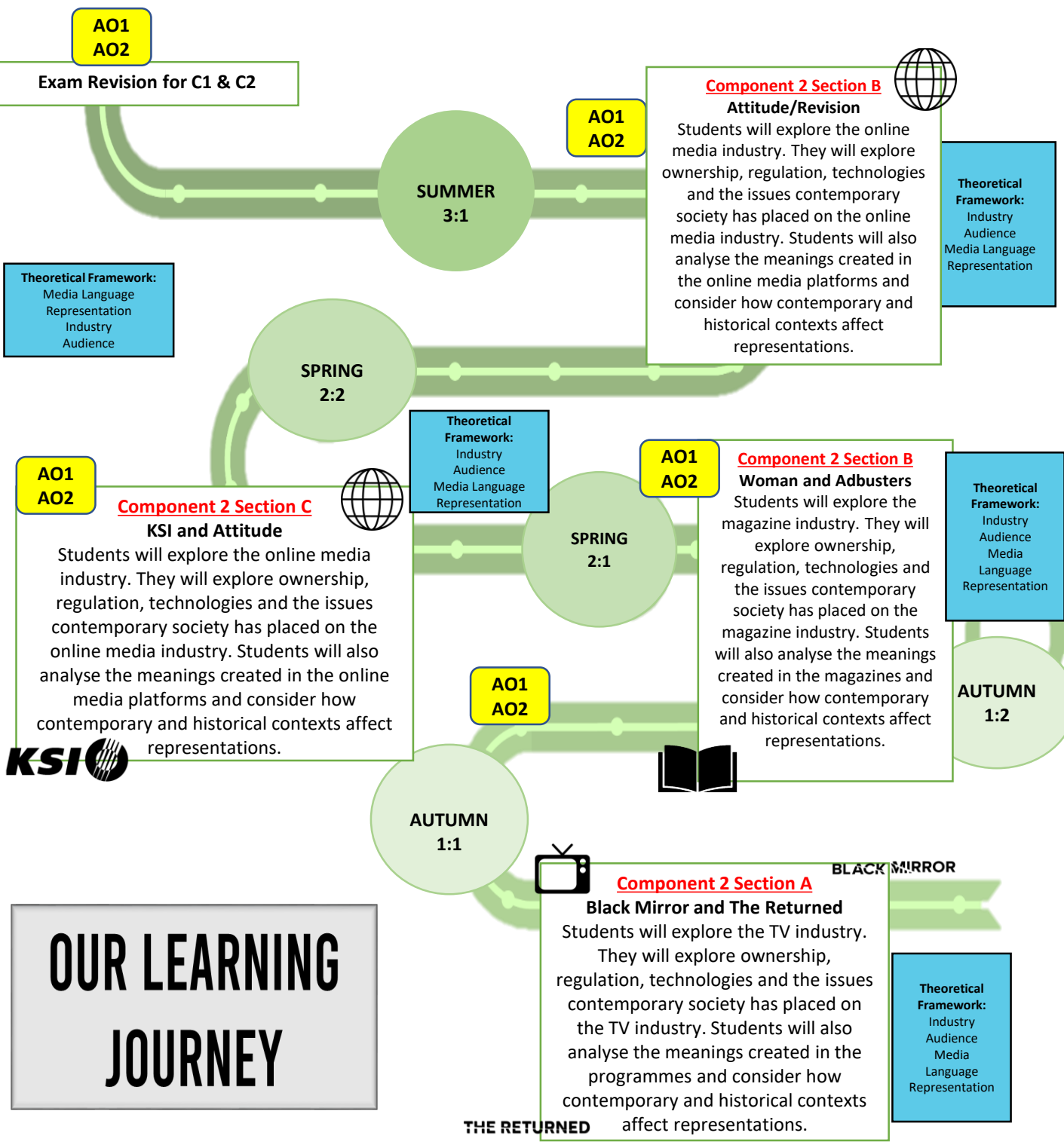
Students will explore advert conventions, how meaning is created and discuss historical contexts affect representations e.g. patriarchy/societal expectations. Students will also explore how audiences are targeted and how historical contexts can affect interpretations.



Theoretical Framework:
Industry
Audience
Media
Language
Representation

OUR LEARNING
JOURNEY

Year 13 A-Level Media Studies



OUR LEARNING JOURNEY

THE RETURNED

BLACK MIRROR